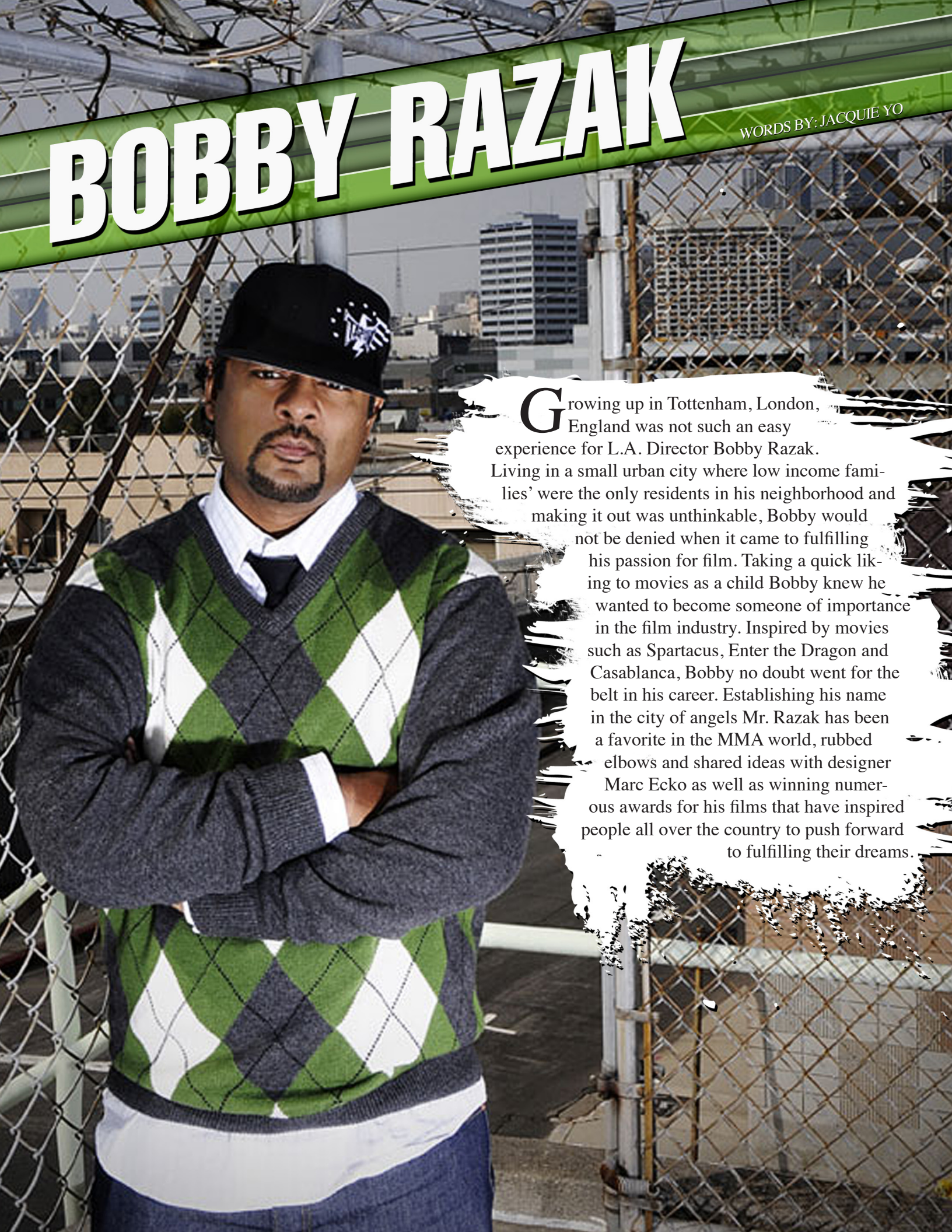


BOBBY RAZAK

WORDS BY: JACQUIE YO



Growing up in Tottenham, London, England was not such an easy experience for L.A. Director Bobby Razak. Living in a small urban city where low income families' were the only residents in his neighborhood and making it out was unthinkable, Bobby would not be denied when it came to fulfilling his passion for film. Taking a quick liking to movies as a child Bobby knew he wanted to become someone of importance in the film industry. Inspired by movies such as Spartacus, Enter the Dragon and Casablanca, Bobby no doubt went for the belt in his career. Establishing his name in the city of angels Mr. Razak has been a favorite in the MMA world, rubbed elbows and shared ideas with designer Marc Ecko as well as winning numerous awards for his films that have inspired people all over the country to push forward to fulfilling their dreams.

Q: As a child was there a point in time that you knew you were going to do films?

A: Growing up in a tough neighborhood in England there was this negativity about people making it out of this city to become a successful adult. Life was not easy as a child and I remember sitting in detention talking to one of my teachers expressing how I wanted to do something "amazing". His answer to me was that my expectations were too high and that no one in my neighborhood makes it out. I rebelled to that answer. I left England at twenty one, moved to Los Angeles and got right into the film scene.

Q: While pursuing your career and passion in the film industry did you attend school to hone in on all areas of your craft?

A: After moving to LA I attended school which was good of course, but with the ever evolving world of film, working hands on with local movie producers and directors gave me the most education and hands on experience that I was not able to get in school. I like to say that it is theory and reality as a combination that has taught me everything I know.



Q: What inspiration do you draw from that keeps your filming and directing different from the rest?

A: I would have to say that I draw my inspiration from within. I know what I am capable of doing, how far I can push myself and how I can adapt in situations; so I draw inspiration from myself. There is not going to be a single person that knows me better than myself. I knew when I was a child that I needed to work harder than the rest, so using that inner voice to push me towards the highest level of success is what inspires me. I consider myself as cutting edge. Staying on top is what it's all about.



Q: How did you team up with Marc Ecko to become this driving force to legalize MMA in cities that do not allow this sport into its communities?

A: Marc actually reached out to me through mutual friends and praised me for my work as a film producer/director. He explained to me his knowledge and love for the cities he grew up in and how the economy could use the support of fans in this sport to boost economic hardship. From that time we have shot short films and commercials to present to city officials, congressmen and law makers in New York to show them the positive impact it would have. By bringing in new jobs for the communities, the exchange of money from tourists, who follow the sport, with the local hotels, restaurants, nightlife and transportation will only be a good thing for the city not a negative.

Q: You have been recognized for all of your work; from music videos, commercials, short/long form films and documentaries but out of all of these which do you enjoy most?

A: I would have to say commercials. It's such a challenge and pushes me to engage on being the best in such a short period of time. I enjoy all of them but commercials bring out my passion and my voice of inspiration. The creativity of producing a commercial is fast and every changing, it intrigues me very much.

Q: Where do you see yourself in five years?

A: Being the greatest of all time, on a Steven Spielberg tip. I will keep evolving, doing more movies, more short films, more videos and commercials to add to my list of success. Listening to my inner voice and becoming better than I am today.



This June Bobby Razak has been on the go with viewing of his new film Sangre he is without a doubt someone you need to follow. His successful career is a perfect example of pushing yourself to the limit. Check out his work on his websites: BobbyRazakmovies.com or Vimeo.com/bobbyrazak